

# PERSONAL HISTORY

from **START to PRINT IN ONE WEEK!**

Immersive Workshop, October 3–7, 2011 at the Zermatt Resort

**C**OME JOIN two of Utah's most experienced personal historians for this immersive one-week workshop at the exclusive mountain Zermatt Resort. This is not just a series of how-to-do-it-yourself classes, but a guided workshop which will enable you to complete a professional and elegant personal history book and DVD, from start to print, and have it delivered to you **in time for the holidays**. No writing experience or computer knowledge is required.

**IF YOU HAVE** attempted to write your personal history, you know what a daunting and confusing task it can be, and how easy it is to put it off until "someday." Yet what could be more important than capturing forever your stories, your wisdom, and your insights for your loved ones and future generations?

**IN THIS WORKSHOP**, we will guide you through the process of choosing and recording your most important and compelling life stories, all while enjoying a

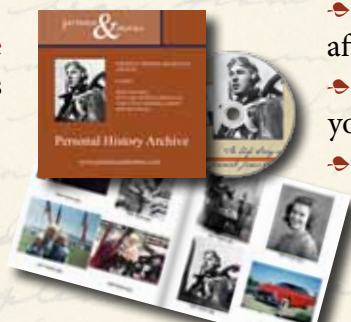


**FINISHED BOOK AND DVD INCLUDED IN THE PRICE OF THE WORKSHOP**

luxurious mountain setting. By the end of the week, you will have the raw materials—a narrative transcript, video interviews and scanned photos—which Pictures and Stories will then use to create your custom history book and DVD (**included in the price of the workshop**).

Your **PERSONAL HISTORY IN A WEEK WORKSHOP** includes:

- Your own hardcover, full color 100+ page **Personal History Highlights Book** with leather or custom designed cover. (Additional copies available.)
- A **companion DVD** with three professionally recorded video interview segments.
- Scanning and preparation of up to **100 of your photos**, documents and other materials to be included in your book.
- Hardcover **photo archive index book**, including data discs of your scanned images and audio discs of all your recorded interviews.



- Pre-workshop **preparation packet** with instructions on what to bring and how to prepare.
- Ten sessions (15+ hours) of **professional guidance** and workshop instruction in the process of choosing and recording your life stories.
- **Personal assistance** and resource materials to guide you each step of the way.
- An easy-to-use **digital voice recorder** (yours to keep after the workshop) to capture your stories.
- **Transcription and editing** services to transform your audio interviews into the narrative for your book.
- **Custom book design** and layout.

# PERSONAL HISTORY IN A WEEK *workshop*

*"I urge you to pursue preserving your personal history to allow your children and grandchildren to know who you were as a child and what your hopes and dreams were." Oprah Winfrey*

**W**E FEEL that it is important for you to step out of the pattern of everyday life and have an immersive experience in order to complete this great work in so short a time. We have prepared for you a luxurious stay at the AAA 4-Diamond-rated, European-style **Zermatt Resort** in the majestic Wasatch Mountains, where you can enjoy comfortable guest rooms, quiet surroundings, fine dining and first class amenities. Your stay includes **five days and four nights** at the resort, and includes lunch Tuesday–Thursday. (An extended stay is available at a discount rate.)



NATURAL BEAUTY MEETS AN ARRAY OF AMENITIES INCLUDING DELECTABLE CUISINE, A DAY SPA & WELLNESS CENTER, AND COMFORTABLE GUEST ROOMS.

we make it **EASY.**

we make it **GORGEOUS.**

we make it **HAPPEN.**

**Y**OUR GUIDES for the workshop will be Tom and Alison Taylor, owners of Pictures and Stories, Inc. Tom and Alison have completed over 100 personal, business and municipal histories. They have taught classes at BYU Education Week, Westminster College, Utah Valley University, and numerous personal and family history conferences. They are members of the Association of Personal Historians.



*"A life that is not documented is a life that within a generation or two will largely be lost to memory. What a tragedy this can be in the history of a family."*  
*Dennis Neuwenschwander*

[picturesandstories.com](http://picturesandstories.com)  
making histories happen since 1994

## OCTOBER 3–7, 2011

AT ZERMATT RESORT, MIDWAY, UTAH

\$2,950 per person\*

### Call Pictures and Stories

801-906-0609

or visit

[www.PersonalHistoryInAWeek.com](http://www.PersonalHistoryInAWeek.com)  
for more information.

\*Space is limited to 12 participants.

Advance registration required.

\$1,500 deposit reserves your place;

balance due upon check-in.

Discount available for shared rooms.

PRICE INCLUDES FINISHED BOOK AND DVD

which will be delivered to you  
within 8-10 weeks after the workshop.